

# IAMP/IMPPA Innovative Beef & Pork Contests

## Theme: "Stuff It"

### 2023 PORK INNOVATIVE PRODUCT COMPETITION

Date: February 24, 2023 Sponsors: IL Pork Producers Association and IAMP

Entry: Friday, February 24, 2023 at 8 am - 9:30 am.

Eligibility: Open to anyone who is a 2023 IAMP or IMPPA member in good standing.

General Requirements:

1. Submit one package of each product entry. **Entries may be any new and innovative value-added pork items with bonus points for product that fits into the theme, "Stuff It." Focus on a pork product that includes a "stuffing."**
2. Technologies can include, but are not limited to pre-cooking, pre-seasoning, marinating, restructuring or easy to cook or eat or bundled meal concepts.
3. Entries must be manufactured at the member's place of business.
4. Product should be convenient and easy to prepare for the meal planner. Consumer preparation instructions, product name and all ingredients must be included on the package.
5. Entries must be packaged to show their marketable form, giving a visual sample of how the entrant would package the product. (This can be computer generated, hand drawn, cut and paste, etc.-a reasonable replica.)
6. Identify cut (s) of pork in product. List the retail price of this product on the package.
7. Entries are limited to two per IAMP/IMPPA member.
8. **Scoring: External Appearance of Product-300 points, Edibility/Flavor-600 points, and Ease of Preparation for Consumer-100 points. Bonus Points for use of Theme-10 points. Desirable flavor and consistent texture are important attributes of this product. No points will be awarded for product packaging. IPPA will assist the winners with marketing of their product if they desire.**
9. Judges: A panel of individuals representing meat science/technology; food service, retail or other food professional; consumer specialist and at least one representative from the IPPA will judge the competition.
10. Awards: The first place winning entry will receive a \$450.00 cash prize, publicity and a plaque. The runner-up will receive a \$200.00 cash prize, publicity and a plaque.

### 2023 BEEF INNOVATIVE PRODUCT COMPETITION

Date: February 24, 2023 Sponsors: Illinois Beef Association and IAMP

Entry: Friday, February 24, 2023 at 8 am - 9:30 am.

Eligibility: Open to anyone who is a 2023 IAMP or IMPPA member in good standing.

General Requirements:

1. Submit one package of each product entry. **Entries may be any new and innovative value-added beef items with bonus points for product that fits into the theme, "Stuff It." Focus on a beef product that includes a "stuffing."**
2. Technologies can include, but are not limited to pre-cooking, pre-seasoning, marinating, restructuring or easy to cook or eat or bundled meal concepts.
3. Entries must be manufactured at the member's place of business.
4. Product should be convenient and easy to prepare for the meal planner. Consumer preparation instructions, product name and all ingredients must be included on the package.
5. Entries must be packaged to show their marketable form, giving a visual sample of how the entrant would package the product. (This can be computer generated, hand drawn, cut and paste, etc.-a reasonable replica.)
6. Identify cut (s) of pork in product. List the retail price of this product on the package.
7. Entries are limited to two per IAMP/IMPPA member.
8. **Scoring: External Appearance of Product-300 points, Edibility/Flavor-600 points, and Ease of Preparation for Consumer-100 points. Bonus Points for use of Theme-10 points. Desirable flavor and consistent texture are important attributes of this product. No points will be awarded for product packaging. IBA will assist the winners with marketing of their product if they desire.**
9. Judges: A panel of individuals representing meat science/technology; food service, retail or other food professional; consumer specialist and at least one representative from the IBA will judge the competition.
10. Awards: The first place winning entry will receive a \$450.00 cash prize, publicity and a plaque. The runner-up will receive a \$200.00 cash prize, publicity and a plaque.

# 2023 Innovative Pork and Beef Contest Judging Card

## Theme "Stuff It"

### 1. EXTERNAL APPEARANCE OF PRODUCT\* (300 Points)

Uniformity of Color (100) \_\_\_\_\_

Uniformity of Shape (100) \_\_\_\_\_

Lack of Defects (100) \_\_\_\_\_

too dark/too light  
non-uniform color  
non-uniform diameter  
non-uniform stuffing  
streaks  
fat, gelatin

### 2. EDIBILITY/FLAVOR (600 points)

INTERNAL APPEARANCE (150) \_\_\_\_\_

AROMA (150) \_\_\_\_\_

TEXTURE/MOUTH FEEL (150) \_\_\_\_\_

FLAVOR PROFILE (150) \_\_\_\_\_

particle uniformity  
crumbly texture  
hardened outside  
excess connective tissue  
spice too strong  
too salty  
too bland  
too greasy  
poor mouth feel  
desirable flavor  
poor flavor

### 3. EASE OF PREPARATION FOR CONSUMER

(100) \_\_\_\_\_

directions provided  
cooking directions easy  
to follow

4. USE OF THEME (BONUS POINTS) (10 ) \_\_\_\_\_

TOTAL (1000/1010) \_\_\_\_\_

\*Packaging Not Included in Judging